



## **Red Rock Resort to Debut Well & Being Spa in Partnership with Trilogy Spa Holdings**

Innovative Spa Concept Features Exclusive New Programming and Services

**Las Vegas, NV (June 6, 2016)** – Red Rock Resort, a premier luxury resort, casino and entertainment destination in Las Vegas, unveils its newly renovated spa and wellness facility. Managed by Trilogy Spa Holdings (Trilogy), a fast-growing boutique operator of high-end spas in luxury hotels and resorts, The Spa at Red Rock by Well & Being is an innovative concept featuring fully-customized wellness experiences, including an updated menu of cutting-edge fitness classes, nutrition, integrative medicine, mind-body therapies and advanced skincare. It will also be the first in the Well & Being portfolio to offer prestigious Lancer skincare spa services.

Currently available at the Fairmont Scottsdale Princess and Four Seasons Resort and Club Dallas at Las Colinas, the Well & Being concept of evidence-based healthy living utilizes a community of accomplished spa, fitness and health professionals led by Chief Medical Officer Dr. Tieraona Low Dog, a distinguished expert in integrative medicine. The Well & Being experience provides guests with a personalized assortment of medically-guided tools for immediate and long-lasting results.

“We’re thrilled to bring the wellness movement to Las Vegas with the launch of The Spa at Red Rock by Well & Being,” says Rick Richards, vice president/general manager of Red Rock Resort. “Trilogy has seen unparalleled success launching Well & Being at other luxury resorts, and we look forward to enhancing our guests’ leisure and business travel with exceptional facilities featuring the most innovative wellness and fitness experiences, all surrounded by the beauty of the Red Rock Mountains.”

Through a multi-million dollar upgrade, the 25,000 square foot Spa at Red Rock by Well & Being will feature a comprehensive fitness area with Woodway treadmills, Matrix fitness equipment and a mind-body studio boasting floor-to-ceiling glass windows for active classes such as TRX, tai chi and vertical wall yoga. A second functional fitness studio will offer Spinning and exclusive In-Trinity Board classes – an elevated fitness program designed to build strength, balance, flexibility and coordination. Trilogy’s expansion will also incorporate a custom-designed demo kitchen for personalized nutrition and health consultations as well as signature Well & Being spa services including the aromatherapy-infused Nirvana Stress Relief treatment, sleep-inducing Sweet Dreams Aromatherapy Wrap and intensely healing Alpine Arnica Deep Tissue Massage.

Additionally, The Spa at Red Rock by Well & Being will be the first non-medical facility in the United States to offer renowned Lancer facial and body treatments. Based on years of research, the specialty menu of services features The Lancer Method’s Interlocking Chemistry™ technique, which allows products to build and “interlock” for flawless skin and unmatched results. This landmark introduction of Lancer Skincare will enable guests to indulge in a spa experience once reserved for Hollywood’s elite, with treatments ranging from the legendary Lancer Glow anti-aging facial to the hydrating Sparkle and Glow Body Polish treatment, which adjusts the body’s pH to reveal glowing skin.

The complete renovation of the Well & Being space includes a new interior layout influenced by mid-century California and casual Italian design elements featuring a combination of textured marble and limestone with artisanal finishes such as oiled white oak and dark bronze fittings. Evoking a residential feel, the spa and fitness center offer a warm palette of gold and copper accents with leather benches and ottomans available for lounging. Drawing inspiration from the look of gym equipment, boxing glove lace details can be found on the spa's upholstered pieces.

As part of Trilogy's continued effort to create a feeling of community surrounding health and wellness, The Spa at Red Rock by Well & Being will feature a coed relaxation lounge, outdoor "shower garden" sanctuary and pool deck equipped with high-end sound and lighting for outdoor classes and events. Encouraging socialization and relaxation, the revived pool area boasts sofas, lounges and sunken seating areas where guests can mingle post-treatment. The lounge area, adorned in yellow porcelain, serves as a resting area between classes as well as an extension of the outdoor pool deck.

Well & Being's signature "Fitness Prescription" and "Nutrition for Active Living" services will also be available, in which guests receive one-on-one training from a Well & Being coach through BodPod measurement, nutrition counseling, individual workout sessions, grocery store checklists and more. Post-workout, guests can browse the updated spa boutique to purchase healthy supplements, skincare products, clothing and athletic wear.

"Well & Being at Red Rock Resort will serve as a wellness oasis in the Vegas area, where hotel guests and members of the local community can find the tools they need to 'Live It Well' with the help of our knowledgeable staff and dynamic services," says David Stoup, chairman of Trilogy Spa Holdings. "Through innovative fitness and nutrition programs and customized spa treatments, Well & Being caters to guests' increased desire for more integrated, wellness-focused travel experiences."

To further integrate a seamless transition between beauty and wellness, The Salon at Red Rock also received a complete renovation. The open-air salon now reflects an outdoor garden concept with views of the Well & Being Spa above. Open wood screens divide the spaces while maintaining a visual connection between guests and staff. Offering full-service hair, barber and nail services, guests can visit the salon for a range of beauty needs, from touch ups before dinner and special occasion up-do's, to completely transformative haircut and color treatments.

A group wellness menu specific for meeting planners will feature tailored health and wellness programs inclusive of group vertical wall yoga sessions, outdoor hiking escapes, workshops on stress management and interactive nutrition classes. Well & Being experts will lead groups through teambuilding activities that increase focus and productivity during meetings, while also teaching attendees how to lead healthier lives both professionally and personally. For additional TLC, groups can also book the salon's "Glam it Up" experience featuring highly customized beauty treatments, live music, champagne and small bites.

At The Spa at Red Rock by Well & Being, packages and a la carte programs will be available for overnight guests and groups, with day passes offered to local residents **(Lori: Can you confirm the day passes?)** Reservations are currently being accepted at The Spa at Red Rock by Well & Being. For more information, or to book a treatment, visit **XXX (Do we have a new website link for the spa?)** or call (702) 797-7878.

**ABOUT TRILOGY SPA HOLDINGS:**

Trilogy Spa Holdings (Trilogy) is a professional boutique spa management company dedicated to creating and operating the most innovative, service-centric and performance optimized branded spas in the hospitality industry. Built on a foundation of experienced spa operators, healthcare professionals, beauty and hospitality industry veterans, Trilogy is the critical management link between hospitality companies, integrated medical and wellness services and luxury beauty brands. For more information please visit: [www.trilogyspaholdings.com](http://www.trilogyspaholdings.com)

**ABOUT RED ROCK CASINO, RESORT AND SPA:**

Located 10 miles west of the Strip, Red Rock Resort is a four diamond AAA-rated resort that features more than 800 guest rooms and suites, a 25,000 square foot spa and salon, a variety of restaurants including the award-winning Tbones Chophouse, and Hearthstone Kitchen & Cellar, a spectacular pool area, movie theatres, bowling at Red Rock Lanes and a full array of gaming. To learn more about Red Rock Resort, please call 702-797-7777 or visit <https://redrock.sclv.com>.

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